

## In the Park 2018 Summer Concert Series – Shain Park Sponsorship Form

Please select one of four sponsorship opportunities designed to meet all budgets while offering a variety of exposure opportunities:

\_\_\_ **Platinum Sponsor** (donation of \$1,500 or more)

- **High Resolution Company logo in jpg, tif, pdf or eps format**
- One display table at every event with the option to pass out promotional materials
- Company name and web site listed in the 4-color program
- Company name displayed on a prominent sign at each event
- Company name and web site listed after each show's cable broadcast
- Company name, advertisement, short description (up to 100 words) and link on the event web site

\_\_\_ **Gold Sponsor** (donation between \$601 and \$1,499)

- One display table at every event with the option to pass out promotional materials
- Company name and web site listed in the 4-color program
- Company name displayed on event sign at each event
- Company name and web site listed after each show's cable broadcast
- Company name, short description (up to 100 words) and link on the event web site

\_\_\_ **Silver Sponsor** (donation between \$300 and \$600)

- One display table at every event with the option to pass out promotional materials
- Company name, short description (up to 100 words) and link on the event web site
- Company name and web site listed after each show's cable broadcast

\_\_\_ **Bronze Sponsor** (donation up to \$299)

- Company or family name listed on the event web site

Company/Family Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Web site (does not apply to Bronze sponsors): \_\_\_\_\_

Platinum, Gold and Silver sponsors may e-mail their company description (100 words or less) to Connie Folk at [Cfolk@bhamgov.org](mailto:Cfolk@bhamgov.org).

My check is enclosed for: \_\_\_\_\_ Check number: \_\_\_\_\_

Sponsorship checks may be made payable to the City of Birmingham.

Please mail this form and payment to:  
Birmingham Ice Arena, c/o In the Park Concerts, 2300 E. Lincoln, Birmingham, MI, 48009.

For questions or more information, contact Connie Folk at [Cfolk@bhamgov.org](mailto:Cfolk@bhamgov.org) or (248) 530-1642.

**\*Hurry – the deadline for all sponsorship forms, artwork and payment is Monday, April 2, 2018.**  
**\*Thank you for supporting the In the Park Summer Concert Series!**