

# ADVERTISEMENT ORDER FORM

## TYPE OF ADVERTISEMENT:

- Rink Board Advertising Price: \_\_\_\_\_
- Zamboni Advertising Price: \_\_\_\_\_
- Banner Advertising Price: \_\_\_\_\_
- Subtotal: \_\_\_\_\_

## Checks payable to: City of Birmingham

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

## Special Instructions:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The contract for one season is August-May.  
Design of your logo must be camera ready  
black and white artwork.  
Color reproduction of logo should be included.

City of Birmingham  
Ice Sports Arena  
2300 East Lincoln  
Birmingham, MI 48009  
248.530.1642 or 248.530.1643  
Fax 248.645.6629

City of Birmingham  
Ice Sports Arena  
2300 East Lincoln  
Birmingham, MI 48009  
[www.bhamgov.org/icearena](http://www.bhamgov.org/icearena)

# RINK ADVERTISING PROGRAM



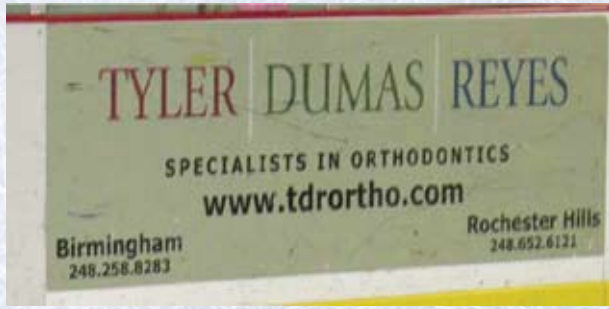
**City of Birmingham  
Ice Sports Arena**  
2300 East Lincoln  
Birmingham, MI 48009

[www.bhamgov.org/icearena](http://www.bhamgov.org/icearena)



**CONTACT:**  
Birmingham Ice Sports Arena Office  
Monday-Friday • 8 a.m.-5 p.m.  
Direct: 248.530.1642  
or 248.530.1643  
Fax: 248.645.6629

## RINK BOARD ADVERTISING



Your company will enjoy the maximum amount of visibility at rink side. The rink is brightly lit, as are the advertising messages that surround the skating area.

The advertising area of each rink board is 3'x8', a total of 24 square feet of space highlighting your business or organization.

Rink board

\$600/per year



## ZAMBONI LIMITED SPONSORSHIP

Full Zamboni: \$2,500

2-Sides: \$1,000

Front or Side: \$600



The zamboni is the machine used to resurface the ice before and after hockey games and other on-ice activities.

The zamboni attracts attention each time it appears, and since there is just one, the opportunity is extremely limited. You can take advantage of it to vividly display your company name, logo, product or service. A zamboni decal is produced using a high quality digital process. Super tough 5 mil protective coating makes these decals last the whole season. Special formulated cold temperature adhesive makes them easy to install/take off.

## BANNER ADVERTISING



An economical means of advertising a business or organization that will fit just about any budget.

These large, attractive banners will be on display around the arena throughout the year. It's an excellent way to display your company logo, products and/or services.

You may provide ready-to-hang 8' x 8' banners, or take advantage of production assistance available at an additional cost.

\$600/per banner

