



2018 Ice Show Program Advertising Order Form

ICE UNIVERSE

May 4–May 6, 2018

Friday Show 7:00 p.m. • Saturday Show 7:00 p.m.

Sunday Show 2:00 p.m.

Advertising forms are due: Monday, April 16, 2018

The City of Birmingham will no longer create ads.

However, Seegerpeople will!

See Seegerpeople photo order form for details

-Please check appropriate boxes-

Location	Size	Ice Show Rate Order Deadline: <i>Monday, April 16, 2018</i>	Check Appropriate Box (√)
Back Cover <i>(includes Photo)</i>	7.5 x 10	\$200	
Inside Front Cover Inside Back Cover <i>(includes Photo)</i>	7.5 x 10	\$180	
Full Page <i>(includes Photo)</i>	7.5 x 10	\$105	
Half Page <i>(includes Photo)</i>	7.5 x 5	\$95	
Quarter Page <i>(includes Photo)</i>	3.5 x 5	\$85	
Business Card <i>(includes Photo)</i>	3.75 x 2.5	\$65	
Happy Ads	15 words	\$25	

If you have any questions please contact Connie Folk at 248.530.1642

Thank you



2900 Orchard Lake Road Suite 7 Keego Harbor,
 MI 48320
 E: massermanphoto@gmail.com P: 248.365.4014
www.massermanphotography.com

In Partner With



2018 Ice Show Program AD

Name of person placing ad: _____

Contact Number: _____

Email: _____

Name of Skater: _____

Show (group #) of photo to be used: _____

Location of Ad: _____ Size of Ad: _____

Would you like a proof of your ad? *Yes_____ No_____

*You will have 48 hours to approve your ad or make revisions, if we do not hear from you within 48 hours, your ad will be printed as is.

Ad language:

The design fee is \$30.00.
 This can be paid with your photo order. 1 revision is included in this price.

If you would like more than 1 revision, an additional \$20.00 is required.

**Any questions please email:
 massermanphoto@gmail.com**

Location	Size
Back Cover <i>(Includes Photo)</i>	7.5 x 10
Inside Front Cover Inside Back Cover <i>(Includes Photo)</i>	7.5 x 10
Full Page <i>(Includes Photo)</i>	7.5 x 10
Half Page <i>(Includes Photo)</i>	7.5 x 5
Quarter Page <i>(Includes Photo)</i>	3.5 x 5
Business Card <i>(Includes Photo)</i>	3.75 x 2.5
Happy Ads	15 words