

# Celebrate Birmingham



## Hometown Parade



Hats off to our Heroes!

May 21, 2017 – 1 p.m.

Join the Celebration!

## Dear Valued Community Member,

For more than 45 years, the City of Birmingham has hosted a spring parade welcoming almost 2,000 residents and visitors from all across Oakland County. The Celebrate Birmingham Hometown Parade celebrates our community, residents, businesses, organizations, religious institutions, schools, veterans and public safety officers. The Parade embraces neighborhood traditions and the vibrant downtown.

Many families enjoy this annual parade which takes place on Sunday, May 21st at 1:00 p.m. in beautiful downtown Birmingham. Following the parade, Shain Park will be filled with fun children's games, inflatables, food, and music.

***How can you participate?*** *You may be a Sponsor, Be in the Parade and/or Volunteer*

As a valued member of the community, we invite you to be a part of this tradition by supporting this event as a parade participant, a sponsor or just come out and volunteer. This event is funded by donations from great people running businesses like yours!

Enclosed is a sponsorship form showing the various sponsor levels. We hope that you will consider helping to ensure the success of this wonderful community event. To participate as a unit in the parade, or to volunteer to help the event run smoothly, email your completed *Parade Participant Registration Form* or *Volunteer Sign-up* form to [carft@bhamgov.org](mailto:carft@bhamgov.org).

*Come Join us for a fun-filled afternoon!*

## Birmingham Hometown Parade Committee

Birmingham Hometown Parade Committee

151 Martin St. Birmingham, MI 48009

(248) 530.1880

[www.bhamgov.org/parade](http://www.bhamgov.org/parade)



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## 2017 SPONSORSHIP LEVELS

### Grandstand Sponsor - \$1,000.00

- Name included in all **printed** materials and press releases
  - Company Logo displayed prominently on sponsor signs in the Park
  - Company Logo displayed prominently on the volunteer shirts
  - Company logo displayed prominently on Parade website through December 31, 2017.
- Optional sponsor information table in the center of the park activities. (Call for details.)
- OR Choose to sponsor a specific park activity:
    - 2 Inflatables or 2 Strolling performers

### Parade Master - \$500.00

- Company Logo displayed on signs in the Park
- Company Logo displayed on the volunteer shirts
- Company Logo displayed on Parade website through December 31, 2017.
- OR Choose to sponsor a specific park activity:
  - Inflatable
  - DJ/Music
  - Face Painters

### Parade Friend - \$50 TO \$200

- Name displayed on signs in the Park
- Name displayed on Parade website through December 31, 2017  
([www.bhamgov.org/parade](http://www.bhamgov.org/parade))

### In-kind contribution (See value above)

*Examples: Advertising, Printed Materials, Entertainment, Sound System, Etc*

- In-kind (please list) \_\_\_\_\_
- Value of in-kind donation \_\_\_\_\_ \$

- Contact Cheryl Arft for more information at 248.530.1880 or [carft@bhamgov.org](mailto:carft@bhamgov.org).



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## YES!! WE WOULD LIKE TO SPONSOR THE 2017 CELEBRATE BIRMINGHAM HOMETOWN PARADE!!

Please select a Sponsor Level:

**Grandstand Sponsor (\$1,000)**  
If sponsoring a specific park activity, please list \_\_\_\_\_

**Parade Master (\$500)**  
If sponsoring a specific park activity, please list \_\_\_\_\_

**Parade Friend (\$50 – \$200)**

**In-kind contribution (value \$ \_\_\_\_\_)**  
Description:

Please Note: Sponsorship payment is due in full with sponsor form. Grandstand and Parade Master sponsors, please email your company logo to [carft@bhamgov.org](mailto:carft@bhamgov.org) by **April 28, 2017**.

Company Name \_\_\_\_\_ Contact: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I prefer to be contacted via: (Check 1)  Phone or  Email

**Thanks for your support!** Make Checks Payable to:

City of Birmingham – Hometown Parade 151 Martin, Birmingham, MI 48009

(248) 530.1880

[www.bhamgov.org/parade](http://www.bhamgov.org/parade)



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### PARADE PARTICIPANT REGISTRATION FORM

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Phone (    ) \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

I prefer the Parade Information Packet be sent via:

Email

Regular Mail

Type of unit in Parade \_\_\_\_\_

(ex: float, marchers, band, car)



Size of the unit (# of cars, floats, marchers) \_\_\_\_\_

Comments for TV (give some interesting background or description of the group/organization)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please return form as soon as possible.

Birmingham Hometown Parade, 151 Martin, Birmingham, MI 48009, fax: 248.530.1080, or email the information to: [carft@bhamgov.org](mailto:carft@bhamgov.org)

Once your form is received, your organization's information will be processed. You will receive your parade line up number and information packet the second week of May. The parade lineup will also be posted on [www.bhamgov.org/parade](http://www.bhamgov.org/parade). If you have any questions prior to that, please contact the City Clerk's Office at: (248) 530.1802.

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### PARADE VOLUNTEER SIGN-UP FORM

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone (     ) \_\_\_\_\_ - \_\_\_\_\_

I would like to volunteer for the following job(s):

- Parade Set-Up and Participant Check-In**      **11:00am – 1:00pm**  
Duties: support general set-up; check-in parade participants and direct participants to their assigned location in the staging area
- Banner Carrier**      **12:30pm-2:00pm**  
Duties: carry banner in the parade
- Other Parade Jobs**      **12:30om-2:00pm**  
Duties: hand out candy and balloons during the parade; support parade participants; set-up park activities following the parade
- Post-Parade/Clean Up**      **2:00pm-5:00pm**
- Any Job**      I am available for this time period \_\_\_\_\_

Please return form as soon as possible.

Birmingham Hometown Parade, 151 Martin, Birmingham, MI 48009, fax: 248.530.1080, or email the information to: [carft@bhamgov.org](mailto:carft@bhamgov.org)

What is your t-shirt size?

\_\_\_\_\_ Small                      \_\_\_\_\_ Medium                      \_\_\_\_\_ Large  
\_\_\_\_\_ Extra Large                      \_\_\_\_\_ 2XL                      \_\_\_\_\_ 3XL