



For Immediate Release

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Birmingham to Welcome DIA's Inside | Out Program



BIRMINGHAM, Mich., March 27, 2015 – High-quality masterpieces from the Detroit Institute of Art's (DIA) collection will soon be displayed throughout the City of Birmingham during the DIA's Inside | Out program, which is sponsored by the John S. and James L. Knight Foundation. Ten replicas will be on display outdoors, four of which will be on public property. The pieces will be installed on Thursday, April 9, and will remain up through July.

Keep an eye out for public property art installations near the Baldwin Public Library, the Birmingham Historical Museum and Park, Booth Park, and Shain Park. Other featured locations include: BoConcept (670 S. Old Woodward Ave.), Skin by Dr. Lori (353 S. Old Woodward Ave.), Comerica Bank alley (188 N. Old Woodward Ave.), Commonwealth Café (300 Hamilton Row), Giovanni Custom Tailor (588 N. Old Woodward Ave.) and Brooklyn Pizza (111 Henrietta St.).

The City of Birmingham also participated in the Inside | Out program in 2010 and 2011. Highlights for this year's program include new images that better reflect the diversity of the museum's collection and broad interests of the communities. The high-profile program is expected to generate excitement and increase foot traffic in the downtown area.

Access detailed information about the program, installation map (coming soon) and more at www.bhamgov.org/diainsideout. Facebook users can follow Inside | Out updates and share their experiences at www.facebook.com/dia.insideout.

City of Birmingham – A Walkable Community. Visit the city's website at www.bhamgov.org.

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