



**For Immediate Release**  
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**Support Your Community with Birmingham Hometown Parade Sponsorship**  
*Sunday, May 19 at 1 p.m.*

BIRMINGHAM, Mich., February 25, 2019 – Each year hundreds of volunteers donate their time and talent to make Birmingham a great place to live, work and play. These admirable individuals will be honored during this year’s Celebrate Birmingham Hometown Parade, themed *Hats Off to Volunteers*, on **Sunday, May 19 at 1 p.m.** in downtown Birmingham.

The parade is a treasured community tradition that spans more than 40 years, and it’s offered each year thanks in part to generous sponsors. “We’re incredibly grateful for the support that makes the Celebrate Birmingham Hometown Parade better each year,” said **Birmingham City Clerk** and event organizer, **Cherilynn Mynsberge**. “This event adds to our sense of community and offers friends and neighbors a chance to visit along the parade route while enjoying the beloved basset hounds, parade horses, unicyclists, local bands and more.”



Each year organizations, businesses and residents support the parade with one of the following sponsorship opportunities that meet all budgets:

**Grandstand Sponsor** - \$1,000. Name included in printed materials and press releases; logo displayed on the following: event website, signage at the Shain

Park After Party and on parade shirts; recognition by announcers on Bloomfield Community Television.

**Parade Master** – \$500. Logo displayed on the following: event website, signage at the Shain Park After Party and on parade shirts; recognition by announcers on Bloomfield Community Television.

**Parade Supporter** - \$200. Name displayed on event website, signage at the Shain Park After Party and on parade shirts, recognition by announcers on Bloomfield Community Television.

**Parade Friend** – \$100. Name displayed on signage at the Shain Park After Party and on the event website.

Brand new this year, the Oakland County Sheriff’s Office will bring their Re-CYCLE for Kids program to the Celebrate Birmingham Hometown Parade. The program collects and refurbishes used bicycles and makes them available for kids and adults in need. The community is encouraged to drop off bikes throughout the entire parade weekend at the Re-CYCLE for Kids truck that will be stationed near the parade route.

To sponsor the 2019 Celebrate Birmingham Hometown Parade, please contact Cherilynn Mynsberge at [cmynsberge@bhamgov.org](mailto:cmynsberge@bhamgov.org) or 248-530-1880. Learn more about the parade at [www.bhamgov.org/parade](http://www.bhamgov.org/parade).

*City of Birmingham – A Walkable Community. Visit the city’s website at [www.bhamgov.org](http://www.bhamgov.org).*

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