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FOR IMMEDIATE RELEASE

Convenient Valet Parking in Birmingham this Holiday Season

Mondays through Saturdays from 11 a.m. – 6 p.m.

BIRMINGHAM, MI, November 18, 2015 – The Birmingham Shopping District is pleased to announce valet parking will be available in Birmingham this holiday season. The service will be provided by In-House Valet on Black Friday, November 27, and Mondays through Saturdays from 11 a.m. - 6 p.m. from November 30 through December 24.

Shoppers will drop their vehicles off for just \$4 in two convenient locations: on Old Woodward at Maple (in front of Panera Bread), and on Henrietta Street at Maple (next to Roots). As an added convenience, shoppers may call the valet service before they pick up their vehicle to ensure it is ready when they return to the valet stand.

“This year we’ve extended the valet parking service to Mondays through Saturdays (rather than Thursdays through Saturdays) as an added convenience for shoppers,” said John Heiney, executive director of the Birmingham Shopping District. “We encourage shoppers to take advantage of the service whether it’s for a quick lunch or a long shopping spree.”

Shoppers and diners can also look forward to FREE valet service during Small Business Saturday on November 28 from 10 a.m. – 6 p.m., in addition to free parking on streets and in the parking decks.

Find out more by calling the Birmingham Shopping District at (248) 530-1200 or visit www.ALLINBirmingham.com.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of over 300 retailers, including many of the Metro Detroit most fashionable women and men’s clothing stores, restaurants, salons & spas, home design shops, and many other specialty boutiques. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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