



**CITY OF BIRMINGHAM
MUSEUM BOARD
BOOK PROJECT COMMITTEE
MEETING MINUTES
Monday, October 30, 2017
5:00 PM**

Members Present: Dan Patton, George Getschman, Tina Krizanic, Caitlin Rosso
Members Absent: None
Administration: Museum Director, Leslie Pielack
Guests: Library Director Doug Koschik

Mr. Patton called the meeting to order at 5:14 PM.

Introduction of Guests

Mr. Koschik introduced himself.

Approval of the Minutes

MOTION: by Krizanic, seconded by Getschman:

To approve the minutes of October 26, 2017.

VOTE: Yeas, 4
Nays, 0

Unfinished Business

Committee members discussed the research and information they have collected to date and reviewed the input from the public and their various areas of expertise to develop a list of final recommendations for a publication to coincide with Birmingham's Bicentennial in 2018.

The final committee recommendations for a publication are as follows:

- The publication should be hard cover, coffee table style, and 200-300 pp. in length, approximately 12 X 9 format (wider than tall)
- The narrative portion of the book should be limited with an emphasis on photos, maps and graphics
- The book should be a high quality product with professional photos and high end layout (full color)
- The target retail price should be \$35 (will probably require cost offset from donors, sponsors, or other funding support*)
- The content should include material from earliest period to the present, especially the last 50 years that are not represented in any other publication
- The content should include emphasis on people-places-maps-graphics-and, where appropriate, artifacts from the museum collection

- The content should involve thematic vignettes that cluster ideas and related material together and may illustrate important themes with specific Birmingham events or people (for example, Martha Baldwin can be used to address women's issues)
- A professional editor/writer would be needed to coordinate material (even if there are contributions from local writers) into one organized voice to create a flow/continuity for the narrative, captions, and graphics
- *A funding program will need to be developed for various sources of monetary support , but no advertising should appear within the book

Additional recommendations of the committee for further exploration:

1. A walking tour map that can be accessed online or separately printed
2. Other supplemental materials made available online that are related to the final publication

Mr. Patton will prepare a report and present it to the Museum Board at their next scheduled meeting, tentatively scheduled for December 7, 2017.

The purpose of the committee being concluded, Mr. Patton dissolved the committee and adjourned the meeting at 7:03 PM.