

FOR IMMEDIATE RELEASE

Classic Cars, Food and Fun at Birmingham Cruise Event
Saturday, August 17, 2019

BIRMINGHAM, MI, August 6, 2019 – The Woodward Dream Cruise will roll into town on Saturday, August 17, bringing 40,000 classic cars and more than one million people from all over the world. Adding to the festivities, the Birmingham Cruise Event will take place from 9 a.m. to 5 p.m. and is located on South Old Woodward from Maple to Lincoln.

The event features 300 classic cars of all makes and models, sponsor exhibits and live entertainment. Attendees will enjoy seeing Thunderbirds, Model A's, Mustangs, Rolls-Royce and much more. Throughout the event area, food vendors will offer fresh squeezed lemonade, hot dogs, kettle corn, roasted corn, baked goods and frozen treats. Two cover bands, Collision Six and Cancel Monday, will perform live from noon – 5 p.m. In addition, Falken Tires will have an interactive display in the event area.



The Chevrolet exhibit will host a variety of displays to include the **NEW 2019 Chevy Corvette Stingray!** Both WXYZ Channel 7 and WOMC 104.3 FM will broadcast live throughout the day.

Event day registration is open to individual cars, model year 1988 and older. Individual cars may check in after 9:30 a.m. at the registration tent at Brown and Woodward (Jax Kar Wash). Day-of parking is \$40, based upon availability and on a first come first served basis.

Birmingham's walkable downtown is the ideal place for cruise lovers to spend the day. The historic downtown area features a wide variety of restaurants including sandwich shops, casual dining, upscale eateries, and a variety of ethnic cuisine. The shopping is great, with a variety of eclectic shops and name-brand national retailers. All Cruise events and venues are within walking distance of Birmingham's five parking decks, where the first two hours of parking are free. All Birmingham parking meters are credit card and Parkmobile enabled.

A special thank you to our Birmingham Cruise Event sponsors: Chevrolet, WXYZ Channel 7, and WOMC 104.3. For more information about the Birmingham Cruise Event, visit www.AllinBirmingham.com/CruiseEvent.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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