



Ingrid Tighe, BSD Executive Director
Ph: 248-530-1200
Email: info@allinbirmingham.com

Sale Extravaganza during Day On The Town in Birmingham Birmingham goes on sale Saturday, July 27 from 9 a.m. – 6 p.m.

BIRMINGHAM, MI, July 18, 2019 – Attracting shoppers from near and far, Birmingham’s largest sale event of the year will draw thousands on Saturday, July 27 from 9 a.m. – 6 p.m. Day On The Town offers bargain-hunters a unique opportunity to find discounted high-end merchandise in stores and on the streets and sidewalks throughout downtown Birmingham. Highlights of the day are as follows:

The SALES, plus FREE Parking!

Large crowds are expected from the entire Metro-Detroit area for the day’s main attraction – SALES! Birmingham merchants will place their discounted merchandise on display in the streets and sidewalks around the Maple and Old Woodward area from 9 a.m. – 6 p.m. From shoes and apparel to home décor and jewelry, there’s something for everyone during Day On The Town. Old Woodward will be closed to traffic from Willits to Brown; Maple will be closed from Bates to Peabody. Attendees will enjoy free parking in all parking structures and at meters throughout the event.



Children’s Activities – Bike Rodeo, Bounce House & More

Join us for the first annual **Birmingham Police Department Bike Rodeo**, scheduled for 9 a.m. on Saturday, July 27th at 151 Martin Street. Kicking off Day On The Town, this event is FREE for children age 4 through 12. Attendees will learn new skills and practice on our challenge courses, visit the bike wash station, and receive a personalized bike safety license. Bike inspections will be offered by the Birmingham Police Bicycle Patrol Unit and the Birmingham Fire Department. Bring your bike and helmet - and have fun! For additional information regarding the Bike Rodeo, call 248-530-1863. Throughout Day On The Town, young attendees will enjoy a Kids Zone featuring a rock climbing wall, crafts and a bounce house sponsored by Platinum Motor Cars.



With bargain-priced high-end merchandise, the bike rodeo and other children’s activities, this popular event is expected to draw record-breaking crowds. Learn more at www.allinbirmingham.com/dott2019.

###

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of more than 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.