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FOR IMMEDIATE RELEASE

Crowdfunding for Birmingham Small Businesses

BIRMINGHAM, MI, June 3, 2020 – The Birmingham Shopping District (BSD) has created a crowdfunding website to raise funds for Personal Protective Equipment (PPE) for Birmingham small businesses affected by the pandemic. The BSD and Oakland County provided businesses with an initial supply of PPE starter kits, however there will soon be a need for additional supplies as businesses reopen to the public.

This PPE equipment purchased through the crowdfunding site will be provided to service related businesses in the City such as retailers, restaurants, salons, and spas. Oakland County Main Street will match up to \$4,000 of funds raised on the site. The Community House generously donated \$5,000 to kick off the campaign.

“With the stay home order lifted and businesses re-opening, we know there is great need for large supplies of PPE,” said Ingrid Tighe, Executive Director of the Birmingham Shopping District. “We appreciate the community’s support as we work to provide businesses with materials they need to keep their businesses clean and safe.”

If able to do so, the community can support Birmingham’s small businesses at <https://bit.ly/bhamrelieffund>. Learn more at www.ALLINBirmingham.com.



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Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.