



City of Birmingham
In the Park 2019 Summer Concert Series – Shain Park
Sponsorship Levels

Star - (\$2,200 and up) includes:

Dedicated product (15'x15') display area provided at each concert. One 6ft. display table and two chairs at every event with the option to pass out promotional materials
Company name, short description (up to 100 words), and a link on the City of Birmingham's website.
Company name and website listed after each show's cable broadcast
Top placement of Logo on the concert banner
Logo included in all printed promotions
Right to Use the In The Park logo/name in *your* company advertising throughout 2019
Sponsorship recognized on Social Media
First right of refusal as Star Sponsor for next year's In the Park Concert Series

Idol - (\$1,500-\$2,199) includes:

One 6ft. display table and two chairs at every event with the option to pass out promotional materials
Company name, short description (up to 100 words), and a link on the City of Birmingham's website.
Company name and website listed after each show's cable broadcast
Logo on the concert banner
Logo included in all printed promotions
Right to Use the In The Park logo/name in *your* company advertising throughout 2019
Sponsorship recognized on Social Media

Fan - (\$500-\$1,499) includes:

One 6ft. display table and two chairs at every event with the option to pass out promotional materials
Company name, short description (up to 100 words), and a link on the City of Birmingham's website.
Logo on the concert banner
Name included in all printed promotions
Right to Use the In The Park logo/name in *your* company advertising throughout 2019

Friends - (up to \$499) includes:

Company or family name listed on the Event website and on concert banner

Company/Family Name: _____

Contact Person: _____

Address: _____ City/Zip: _____

Phone Number: _____ E-mail address: _____

Web site: _____

Sponsorship Level: _____

My check is enclosed for: _____ Check number: _____

Refreshment Sponsorships are available. For questions or additional information, contact Connie Folk at cfolk@bhamgov.org or (248) 530-1642.

Please mail this form and payment payable to the City of Birmingham to:
Birmingham Ice Arena, c/o In the Park Concerts, 2300 E. Lincoln, Birmingham, MI, 48009.

****Hurry – the deadline for all sponsorship forms, artwork and payment is Friday, April 12, 2019***

****Thank you for supporting the In the Park Summer Concert Series!***

