



**CITY OF BIRMINGHAM
MUSEUM BOARD
JOINT FUNDRAISING COMMITTEE
MEETING AGENDA
Museum
Wednesday, October 1, 2014
4:00 PM**

Mission Statement: The Birmingham Historical Museum & Park seeks to foster a greater appreciation and understanding of the City of Birmingham's unique heritage by collecting, preserving, cataloguing, exhibiting cultural material relevant to Birmingham's story, and by providing engaging and entertaining educational programs that promote this story to a diverse audience.

1. Roll Call

2. Introduction of Guests

3. Approval of the Minutes

- A. Minutes of September 17, 2014

4. New Business

5. Unfinished Business

- A. Tasks of the committee (following from Strategic Plan)
 - 1. Develop comprehensive multi-year, multi-component plan for fundraising campaign to be presented to both Museum and Friends Boards
 - a. Set long term and short term goals for museum fundraising
 - b. Identify key steps to achieve long term and short term objectives
 - c. Identify
 - i. information needed
 - ii. resources needed
 - iii. opportunities
 - d. Determine best focus of campaign
 - e. Realistic time frame
 - 2. Clarify different roles of Friends and Museum Board (from Strategic Plan)
 - 3. Divide committee work and inter-meeting responsibilities
 - a. Determine meeting schedule and time frame to complete committee work

6. Miscellaneous Business and Communication

7. Matters Not on the Agenda

8. Adjournment

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