



CITY OF BIRMINGHAM
MUSEUM BOARD
MEETING MINUTES
THURSDAY, May 5, 2016
6:30 PM

Members Present: Tina Krizanic, Marty Logue, Kate Montgomery, Caitlin Rosso, Jeff Wilmot

Student Members Present: Nahri Carman

Members Absent: Russ Dixon, Gretchen Maricak

Administration: Museum Director Leslie Pielack

Guests: None

Director Pielack called the meeting to order at 6:35 PM.

**Approval of the Minutes
Minutes of April 7, 2016**

MOTION: by Montgomery, seconded by Rosso:

To approve the minutes of April 7, 2016.

VOTE: Yeas, 5
Nays, 0

**Approval of the Minutes
Minutes of April 27, 2016**

MOTION: by Wilmot, seconded by Logue:

To approve the minutes of April 27, 2016, as amended.

VOTE: Yeas, 5
Nays, 0

Unfinished Business

A. The Museum Board reviewed and revised the objectives for Goal I of the 2017-2020 Strategic Plan.

MOTION: by Logue, seconded by Krizanic:

To approve the following objectives for Goal I of the 2017-2020 Birmingham Museum Strategic Plan:

Goal I: Enhance community access, appeal, and engagement, resulting in increased utilization of the Birmingham Museum (formerly Birmingham Historical Museum & Park) and broader appreciation for its cultural contribution to the region.

Objectives for Goal I:

- A. Develop and implement strategies and programs that actively engage and connect with the community and make history and heritage more relevant.
- B. Establish the museum and park as a valued resource and place to encourage community connectivity.
- C. Develop an interpretive plan for both buildings. Enhance utilization of the collection by engaging in impactful events, activities, programs and exhibits.
- D. Develop and implement an interpretive plan for the park. Better utilize the park to share content, engage visitors, and connect them to the museum.
- E. Promote the museum through social media and marketing.

VOTE: Yeas, 5
 Nays, 0

New Business

A. The Museum Board discussed planning for a Bell Dedication event in Autumn 2016, with a target date of October 1, as a joint effort with the Friends Board. Board members agreed by consensus to pursue this plan, which will appear on the next board agenda. Members of the Friends Board will plan to attend the next Museum Board meeting on June 2, 2016. Ms. Montgomery noted that coordinating the dedication with another event would be desirable and help ensure its success. She pointed out that it might be advantageous to team up with the Junior League's fall program, which also includes a marching band and family-friendly activities in the area of the Library & The Community House. She will plan to clarify further at the June meeting.

Communication and Reports

- A. Director Pielack shared updates to the Director Report. The Wi-Fi pole locations and project status was reviewed with the board, as well as scope of work progress for the historic landscape survey. The bell paver project has raised approximately \$1000 in the week since it has been active. Orders will be taken until May 25, 2016. The new hands-on activity for the school tours and the pilot project school classroom visit were also reviewed with the board.
- B. There were no additional Board member comments.
- C. There were no public comments.

Director Pielack adjourned the meeting at 7:45 p.m.