



**CITY OF BIRMINGHAM
MUSEUM BOARD
JOINT FUNDRAISING COMMITTEE
MEETING MINUTES
Wednesday, May 6 2015
4:00 PM**

Members Present: Russ Dixon, Marty Logue, Karen Battersby
Members Absent: Holly Izbicki, Gretchen Maricak
Administration: Museum Director, Leslie Pielack

Mr. Dixon called the meeting to order at 4:03 PM.

Approval of the Minutes

Minutes of April 15, 2015 were approved by consensus.

Unfinished Business

Ms. Logue announced that the proceeds from the Friends' Festive Tables luncheon was \$1,521, leaving \$9,711 to be raised to meet the Rosso Family Foundation match to bring the total raised to the \$40,000 goal.

Mr. Dixon will be getting the mailing list for the Principal Shopping District retail members, and will be going to their meeting to inform them about the bell campaign and the upcoming parade on May 17.

The business version of the bell campaign letter has not been written.

The bell will be displayed in a City of Birmingham utility vehicle during the parade. Mr. Dixon reported on the sign cost for the parade. The committee decided that 2 one-sided coroplast signs carried by hand and 1 vinyl sign for the back of the Dept of Public Services (DPS) John Deere utility vehicle would be sufficient. The Friends will purchase the signage, which will be around \$200 and can be used again.

The Birmingham Eagle will be doing an article on Randy Forester, whose father rang the Hill School bell as a child. Mr. Forester will be on hand for the parade and will help bring attention to the bell and its history. On Friday, May 15, DPS staff will come and load the bell, and will return it on Wednesday, May 22. The museum will be open on May 17 from 1:00 to 4:00 to accommodate any visitors after the parade.

Communication

None.

Mr. Dixon adjourned the meeting at 4:45 p.m.