



CITY OF BIRMINGHAM
MUSEUM BOARD
JOINT FUNDRAISING COMMITTEE
MEETING MINUTES
Wednesday, June 10 2015
3:00 PM

Members Present: Russ Dixon, Marty Logue, Karen Battersby
Members Absent: Holly Izbicki, Gretchen Maricak
Administration: Museum Director, Leslie Pielack

Mr. Dixon called the meeting to order at 3:05 PM.

Approval of the Minutes

Minutes of May 6, 2015 were approved by consensus.

Unfinished Business

Ms. Logue reported that additional funds have been raised for the bell, leaving \$9,230 to be raised. Donors will be recognized in the Fall issue of *The Heritage*. Those who are not already members will receive an electronic version.

Mr. Dixon met with the Principal Shopping District board and received positive feedback and a donation. He presented a draft of an appeal letter for the business community, to be mailed to addresses provided by the Principal Shopping District around mid-August.

New Business

Crowd-sourcing material was reviewed. Crowd Rise has been recommended for its user-friendly policies for non-profits. The committee would like to investigate the site and explore whether it can be utilized as a component of the overall funding strategy for the bell.

Communication

None.

Mr. Dixon adjourned the meeting at 3:34 PM. Next meeting TBD to review crowd-sourced funding options.