



**CITY OF BIRMINGHAM  
MUSEUM BOARD  
SPECIAL MEETING MINUTES  
SATURDAY, JUNE 28, 2014  
Held at the Museum  
556 W Maple**

Members Present: Russ Dixon, Marty Logue, George Stern, Shawn O'Rourke,  
Gretchen Maricak

Members Absent: Jeff Wilmot

Administration Absent: Museum Director Pielack

Guests: Student Representative Olivia Nielsen; Friends Board members  
Pam DeWeese, George Getschman, Holly Izbicki, Leslie Mio, Mark  
Thomas, and Catherine Tucek;  
Kim Cross, and Rick Kress, Philanthropy Services LLC

Mr. Dixon called the meeting to order at 9:03 AM.

**Approval of the Minutes  
Minutes of May 1, 2014**

**MOTION:** by Stern, seconded by O'Rourke:  
To approve the minutes of April 3, 2014.

**VOTE:** Yeas, 5  
Nays, none  
Absent, 1

**Minutes of May 8, 2014**

Approval of the minutes of May 8, 2014, was deferred due to incompleteness in the draft minutes provided.

**New Business**

- A. The objective of the training was to increase understanding of the basics of high level fundraising and to determine next steps for both boards.
- B. Kim Cross and Rick Kress presented the basics of successful fundraising, e.g.: the mission statement; a discussion of the value of BHM&P to the community (to inform our case statement); where contributions come from; the life cycle of donors; and provided an opportunity to brainstorm fundraising scenarios.

- C. The group decided that each board needs to sort out their respective responsibility for fundraising, and choose 2-3 members for a joint fundraising committee. The fundraising committee will then coordinate efforts of both boards. Each board will setting their own follow up meeting to discuss and choose committee members.

**Matters Not on the Agenda**

None.

Mr. Dixon adjourned the meeting at 11:55 AM.