



**CITY OF BIRMINGHAM
MUSEUM BOARD
JOINT FUNDRAISING COMMITTEE
MEETING MINUTES
Wednesday, July 22 2015
3:00 PM**

Members Present: Russ Dixon, Marty Logue, Karen Battersby
Members Absent: Gretchen Maricak
Administration: Museum Director, Leslie Pielack

Mr. Dixon called the meeting to order at 3:03 PM.

Announcements

Mr. Dixon noted that Ms. Izbicki had resigned from her position on the Friends board and would no longer be participating as a member of the Joint Fundraising Committee. He further noted that Ms. Battersby and Ms. Logue represent the Friends, and that Ms. Maricak and himself represent the Museum Board on this committee.

Approval of the Minutes

Minutes of June 10, 2015 were approved by consensus, as amended.

Unfinished Business

Ms. Battersby presented her findings on crowd-funding for small non-profits. The greatest success of crowd-funding sites depends on a healthy Facebook network. Ms. Battersby suggested that the fees for participating when using an organization's own network would not be in the interest of the museum at this time. One possibility that is worth consideration is a partly grant-funded Michigan Economic Development Corporation program through Pure Michigan that partners with Patronicity and can provide matching dollars to organizations that qualify. Museum Director Pielack will explore further.

New Business

None.

Communication

None.

Mr. Dixon adjourned the meeting at 3:43 PM.