



**For Immediate Release**  
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## **Birmingham Announces New Communications Tools**

BIRMINGHAM, Mich., February 29, 2016 – The City of Birmingham is pleased to announce a new public notices webpage and information sharing tools to better connect residents and businesses. To ensure community members have the latest information and updates from the City, these new communications tools were created to offer even more ways to stay informed on City business and issues. Here’s an overview of the new ways to receive information from the City:

### **Public Notices Webpage – New!**

All Public Notices distributed by the City can now be accessed all in one place at [www.bhamgov.org/publicnotices](http://www.bhamgov.org/publicnotices). The City of Birmingham distributes public notices to increase awareness of important information and/or changes within the community. A variety of notice categories are included on this page to help the public learn what's happening around their home or business. This page is updated frequently and a “NEW” icon is located next to the most recent notice added to the page.

### **QR Codes on Public Notices Signs – New!**

When passing by a property with a public notice sign staked on it, community members will soon have the option to learn more about potential plans or changes instantly by scanning a QR code that connects them to the appropriate meeting agenda page on the City’s website.

### **Webpage Enotify– New!**

The brand new Webpage Enotify page is a one-stop-shop for those wishing to sign up to receive e-mails or text messages when selected webpages have been updated on the City’s website. Community members may visit [www.bhamgov.org/enotify](http://www.bhamgov.org/enotify), enter their e-mail and/or cell phone number, and then select the webpages that interest them. When City staff members enter new information onto the pages they’ve selected, they will receive a message stating the pages have been updated.

### **Constant Contact Messages**

Constant Contact is the City’s existing communications tool that offers community members customized messages regarding areas that interest them. The public can visit [www.bit.ly/bhamnews](http://www.bit.ly/bhamnews) to sign up for electronic messaging on topics such as upcoming events, job postings, the City’s monthly Around Town e-Newsletter, golf courses and more.

“We’re pleased to offer these new enhancements which are designed to make it easier for everyone to become informed about what’s happening in and around the City,” said Birmingham City Manager, Joe Valentine. “It’s a great way to leverage technology and improve upon our existing communications efforts by enabling people to sign up to receive emails or text messages in areas of interest to them. I encourage everyone to give it a try.”

Learn more about these communications tools and more at [www.bhamgov.org/stayintouch](http://www.bhamgov.org/stayintouch).

*City of Birmingham – A Walkable Community. Visit the city’s website at [www.bhamgov.org](http://www.bhamgov.org).*

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