

City of Birmingham  
Principal Shopping District Proceeding  
**Thursday, June 25, 2014 8 a.m.**  
Baldwin Public Library  
Birmingham, MI 48009

Minutes of the meeting of the Principal Shopping District Board Strategic Planning Phase ~~One~~ Two meeting held Thursday, June 25, 2014, at 8:02 a.m. in the Community House.

**1. CALL TO ORDER AND ROLL CALL OF BOARD**

**PRESENT:** Astrein, Benkert, Daskas, Hockman, Quintal, Roberts, Sobelton, Valentine

**ABSENT:** A.-Woods, Bouchar, Fehan, Solomon

**ALSO PRESENT:** Karen Daskas, Julie Fielder, John Heiney, Susan Dickinson, Lori Rondello

**2. RECOGNITION OF VISITORS**

Hockman welcomed everyone in the audience. Hockman introduced Marilyn Opdyke from the Opdyke Consulting Group, Inc. and stated she will be the facilitator for the meeting.

**3. REVIEW OF STRATEGIC PLANNING PROCESS**

Opdyke reviewed the Board's progress from the May 15 meeting. She stated that the work done in May will provide the groundwork for today's discussion.

**4. IDENTIFICATION OF STRATEGIC GOALS**

After a full review of information provided, the group discussed and identified four goals for the PSD and the downtown. Those goals will be transcribed into a strategic plan, which will be presented to the Board for adoption.

**5. CLARIFICATION OF NEXT STEPS IN THE PROCESS**

John stated that he will provide a draft strategic plan for Executive Committee review in July. Once approved, the Board will review the document at their August 7 meeting. This plan will serve as the framework for a five year strategic plan.

**6. PUBLIC COMMENT**

**7. ADJOURNMENT – 10:55 A.M.**