

**DESIGN REVIEW BOARD
MINUTES OF MARCH 20, 2013**
Municipal Building Commission Room
151 Martin, Birmingham, Michigan

Minutes of the regular meeting of the Design Review Board (“DRB”) held Wednesday, March 20, 2013. Chairman John Henke called the meeting to order at 7:36 p.m.

Present: Chairman John Henke; Board Members Vice Chairman Keith Deyer, Darlene Gehringer, Janet Lekas, Shelli Weisberg; Student Representative Caroline Stacey

Absent: Board Members Mark Coir, Michael Willoughby; Alternate Board Member Robert Goldman

Administration: Matthew Baka, Sr. Planner
Carole Salutes, Recording Secretary

03-15-13

**APPROVAL OF MINUTES
DRB Minutes of March 6, 2013**

**Motion by Ms. Gehringer
Seconded by Ms. Lekas to approve the DRB Minutes of March 6, 2013 as written.**

Motion carried, 5-0.

VOICE VOTE

Yeas: Gehringer, Lekas, Deyer, Henke, Weisberg

Nays: None

Absent: Coir, Willoughby

03-16-13

**SIGN REVIEW
33779 Woodward Ave.
Floyd’s 99 Barbershop**

Zoning: B-2B, General Business

Proposal: The applicant proposes to install a wall sign on the tenant space of a one-story, multi-tenant building. The building is the previous location of

Woodward Gardens. The applicant also proposes to install an illuminated barber pole.

Signage: The total linear building frontage is 44 ft. 7 in. permitting 66.9 sq. ft. of sign area. The proposed **wall sign** will measure or 63.9 sq. ft. in accordance with Article 1.0, section 1.04 (B) of the Birmingham Sign Ordinance, Combined Sign Area which requires that for all buildings, including multi-tenant office or retail buildings, the combined area of all types of signs shall not exceed 1 sq. ft. for each linear foot of principal building frontage.

The **wall sign** is proposed to be mounted 11 ft. 4 in. above grade which meets the requirement of Article 1.0, Table B of the Birmingham Sign Ordinance that states wall signs that project more than 3 in. from the building facade shall not be attached to the outer wall at a height of less than 8 ft. above a public sidewalk.

The proposed **wall sign** background will be constructed of 1/8 in. aluminum on a 2 in. square frame, painted black. White aluminum letters reading "Floyd's Barbershop" will be 3 in. thick and 20 3/4 in. in height. The round black, white and metallic gold aluminum logo reading "99" will be 3 in. thick and 26 in. in diameter. The letters and logo will be stud mounted to the back ground, and the background frame will be blind mounted on the building.

Illumination: No sign illumination is proposed at this time.

The applicant proposes to install a barber pole next to the entry. The proposed barber pole will be Marvy Model 77 with a top mounted globe light. The proposed pole will measure 32 in. high x 9 in. wide x 11 in. deep, and it will be mounted on the wall at 7 ft. from the top of the globe to the ground. The barber pole is on private property as opposed to a public sidewalk.

Mr. Kevin Deeters from Metro Detroit Signs indicated they are using the existing gooseneck lights. Chairman Henke said the board can approve the large sign, but in terms of the vinyl graphics he suggested they meet with staff so they don't run afoul of the 18 sq. ft. allowed on the window and door. Ms. Gehringer noted that only one "OPEN" sign is permitted.

Motion by Ms. Gehringer.

Seconded by Ms. Lekas to approve the signage for 33779 Woodward Ave., Floyd's 99 Barbershop, with the stipulation that window and door signage not exceed 18 sq. ft. and that there only be one "OPEN" neon sign on the building.

Motion carried, 5-0.

VOICE VOTE

Yeas: Gehringer, Lekas, Deyer, Henke, Weisberg

Nays: None

Absent: Coir, Willoughby

03-17-13

**DESIGN REVIEW
33834 Woodward Ave.
Frame Art**

Postponed to the meeting of April 3, 2013.

03-18-13

MISCELLANEOUS BUSINESS AND COMMUNICATIONS

A. Staff Reports

- Administrative Approvals (none)
- Violation Notices (none)

B. Communications

- Commissioners' Comments (none)

03-19-13

ADJOURNMENT

No further business being evident, the board motioned to adjourn the meeting at 7:46 p.m.

Matthew Baka
Sr. Planner