

**DESIGN REVIEW BOARD
MINUTES OF JULY 16, 2014**
Municipal Building Commission Room
151 Martin, Birmingham, Michigan

Minutes of the regular meeting of the Design Review Board (“DRB”) held Wednesday, July 16, 2014. Chairman John Henke called the meeting to order at 7:10 p.m.

Present: Chairman John Henke; Board Members Mark Coir, Natalia Dukas, Shelli Weisberg, Michael Willoughby; Student Representative Mitch Boorstein

Absent: Board Members Vice Chairman Keith Deyer, Darlene Gehringer; Student Representative Cambria Rush

Administration: Matthew Baka, Sr. Planner
Carole Salutes, Recording Secretary

07-42-14

**APPROVAL OF MINUTES
DRB Minutes of June 18, 2014**

Motion by Mr. Coir

Seconded by Ms. Weisberg to approve the DRB Minutes of June 18, 2014 as presented.

Motion carried, 5-0.

VOICE VOTE

Yeas: Coir, Weisberg, Dukas, Henke, Willoughby

Nays: None

Absent: Deyer, Gehringer

07-43-14

**SIGN REVIEW
1000 S. Old Woodward Ave.
IncWell**

The petitioner has requested adjournment to the next DRB meeting.

07-44-14

SIGN REVIEW
34164 Woodward Ave.
Batteries+Bulbs

Zoning: B-2 General Business

Proposal: The applicant proposes to install/replace a part of the existing name letter sign on an existing one-story building

Signage: The total linear building frontage is 43 ft. permitting 64.5 sq. ft. of sign area. The proposed name letter sign will measure 58.40 sq. ft. in accordance with Article 1.0, section 1.04 (B) of the Birmingham Sign Ordinance, Combined Sign Area that states for all buildings, including multi-tenant office or retail buildings, the combined area of all types of signs shall not exceed 1 sq. ft. (1.5 sq. ft. for addresses on Woodward Ave.) for each linear foot of principal building frontage.

The wall sign is located 15 ft. 6 ³/₄ in. above grade on the storefront elevation, meeting the requirement of Article 1.0, Table B of the Birmingham Sign Ordinance which states wall signs that project more than 3 in. from the building facade shall not be attached to the outer wall at a height of less than 8 ft. above a public sidewalk and at a height of less than 15 ft. above public alley.

The applicant proposes to remove existing Batteries Plus letters, wires and transformers from the existing raceway and install new Batteries Plus Bulbs letters with new background panel mounted onto a new 4 in. raceway.

Illumination: The signage includes a lineal illuminated LED channel letter set with backer.

Motion by Mr. Willoughby
Seconded by Ms. Dukas to approve the Sign Review Application for 34164 Woodward Ave., Batteries+Bulbs, as submitted.

Motion carried, 5-0.

VOICE VOTE

Yeas: Willoughby, Dukas, Coir, Henke, Weisberg

Nays: None

Absent: Deyer, Gehringer

07-45-14

MISCELLANEOUS BUSINESS AND COMMUNICATIONS

A. Staff Reports

-- Administrative Approvals

➤ 33801 Woodward Ave -

- Paint exterior of building, including mortar joints, Sherwin Williams all surface enamel "Mesa Brown."
- Paint existing standing seam awning Sherwin Williams all surface "Bronzestone."

-- Violation Notices (none)

B. Communications

-- Commissioners' Comments (none)

07-46-14

ADJOURNMENT

No further business being evident, the board motioned to adjourn the meeting at 7:12 p.m.

Matthew Baka
Sr. Planner