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**FOR IMMEDIATE RELEASE**

**Holiday Greens, Décor & Entertainment at Birmingham Winter Markt**  
December 1-3, Shain Park

**BIRMINGHAM, MI**, November 17, 2017 – Birmingham’s Shain Park will transport you to a quaint European market during the eighth annual Birmingham Winter Markt event. The treasured tradition will take place on Friday, December 1 from 4 – 10 p.m., Saturday, December 2 from 10 a.m. – 9 p.m. and Sunday, December 3 from 10 a.m. – 4 p.m.

The Birmingham Tree Lighting event will be held on Friday, December 1st at 6 p.m. to coincide with opening night of the Birmingham Winter Markt. “Last year we received positive feedback after combining the two events and we’re pleased to celebrate the opening of the Birmingham Winter Markt with the Birmingham Tree Lighting event again this year,” said Ingrid Tighe, Executive Director of the Birmingham Shopping District.



Attendees will enjoy European food and drinks, gift items, holiday greens, crafts, ice carving demonstrations, live reindeer, warming stations, the popular Santa Haus, horse-drawn carriage rides and live entertainment. Shoppers are encouraged to stop by the Kinder Haus children’s activity area for complimentary crafts.

A special thank you to our Presenting Sponsors: Mercedes Benz of Bloomfield Hills and Children’s Hospital of Michigan; Silver Sponsor: The Community House; Carriage Ride Sponsor: Lucido Fine Jewelry; Bronze Sponsors: Birmingham Country Club, Mercedes-Benz Financial Services, Mercedes-Benz Research & Development North America, Inc, Plum Market, Somerset Ophthalmology, The Surnow Company, and 104.3 WOMC.

For more information, a complete entertainment schedule and event map, visit

[www.BirminghamWinterMarkt.org](http://www.BirminghamWinterMarkt.org) or call (248) 530-1200.

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*Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation’s most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.*