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FOR IMMEDIATE RELEASE

Holiday Greens, Décor & Tree Lighting at Birmingham Winter Markt
December 6th, 7th & 8th, Shain Park

BIRMINGHAM, MI, November 26, 2019 – Shain Park will come alive with activity during the Birmingham Shopping District's annual Birmingham Winter Markt event from December 6th through 8th. The park will be illuminated with more than 65 booths featuring unique gift items for loved ones, teachers and friends. Talented vendors will display traditional holiday crafts and décor, art from local artisans, holiday greenery, jewelry, home décor and more.

On opening night, Friday, December 6th at 6 p.m., the community will come together with Santa and Birmingham's Mayor for live caroling and the lighting of Birmingham's holiday tree. With a brand new extension this year, Birmingham's holiday tree is larger and brighter than ever, standing at 41 feet tall with more than 45,000 LED lights.

Birmingham Winter Markt attendees will enjoy European food and drinks, gift items, holiday greens, crafts, ice sculptures, live reindeer, warming stations, marshmallow roasting stations, a Kinderhaus children's activity area, the popular Santa House, and live entertainment. Brand new this year, approximately 300 random shoppers will be the lucky recipients of ornaments with a voucher for a free gift attached.

"We're excited to kick off an ornament giveaway promotion at this year's Birmingham Winter Markt," said Ingrid Tighe, Executive Director of the Birmingham Shopping District. "Select lucky shoppers will receive a red ornament with a gift tag attached. Each tag will direct shoppers to a downtown Birmingham store where they can pick up their free gift."

Throughout the weekend, local school choirs will perform live at the event. Dancing acts will be performed by the Scottish Highland Dance School and The Community House Dance Academy. The Village Youth Theater's cast of *Frozen Junior*, *Four Stories*, *Collision Six* and the Birmingham Concert Band will also take the stage. Topping off the magic, Shain Park is the place to be to board your free horse-drawn carriage for an illuminated tour through the decorated downtown area all throughout the holiday season.

A special thank you to our Presenting Sponsor: Mercedes Benz of Bloomfield Hills, Tree Lighting Sponsor: Wells Fargo Advisors, Silver Sponsor: The Community House, Carriage Ride Sponsor: Lucido Fine Jewelry, Bronze Sponsors: Birmingham Country Club, Mercedes-Benz Research & Development North America, Inc, Plum Market, Bank of Ann Arbor, and The Surnow Company.

Event hours are as follows: Friday, December 6th from 4 p.m. - 9 p.m. (Tree Lighting at 6 p.m.), Saturday, December 7th from 10 a.m. - 9 p.m. and Sunday, December 8th from 10 a.m. - 4 p.m. For more information visit www.AllinBirmingham.com/WinterMarkt.

Established in 1992, the BIRMINGHAM PRINCIPAL SHOPPING DISTRICT is comprised of nearly 300 retailers, including clothing retailers, restaurants, salons & spas, and antique shops. The district is also home to offices and a variety of businesses from financial services to technology-based firms. Located among some of the nation's most affluent suburbs, Downtown Birmingham is a center for business, social, cultural, and community activities for Birmingham residents and neighboring communities.

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