



For Immediate Release

Parade planning marches on toward May 20th kickoff as favorites and new activities dot lineup

Parties interested in participating are urged to contact City ASAP to discuss opportunities

BIRMINGHAM, MI, April 9, 2018 – With perennial favorites such as the Basset Hounds of Michigan returning and new wrinkles like the Wells Fargo Stagecoach and the Allegro Dance Group scheduled to appear, the 2018 Celebrate Birmingham Hometown Parade and After Party will be the place to be on **Sunday, May 20, 2018 1:00 p.m.** in downtown Birmingham. And, with the date on the fast track, Birmingham City Clerk Cherilynn Mynsberge is encouraging would be participants to be part of the day.

“We are excited to have the community see the new features we have added for this year’s parade as well as how we are tying into the City’s Bicentennial,” said Mynsberge, who spearheads the parade planning for the City. “We are encouraging groups or organizations that want to be involved to contact us so we can work you into our planning,” Mynsberge added, noting that she can be reached at **(248) 530-1802** or by email at cmynsberge@bhamgov.org.

In addition to the first time appearance by the Wells Fargo Stagecoach and Allegro Dance Group, the After Party in Shain Park will include a bevy of family friendly activities such as: roving circus performers, face painting, balloons and a chance to climb on a City of Birmingham fire truck.

Since the Old Woodward Reconstruction Project will be going full tilt in May, the parade will start at the intersection of S. Old Woodward and Frank. It will proceed northbound to Brown, where marchers will turn and head west on Brown to Pierce. The route then will turn north to Martin, and then turn west to Bates. Parade participants will make one last turn south on Bates before coming to a close at Shain Park in downtown Birmingham for the highly anticipated After Party in the park.

Mynsberge hailed the efforts of all sponsors who answered the call to help, noting that sponsorship levels are at their highest in years. She also recognized the support of the four key major sponsors, AXA Advisors, Bank of Ann Arbor, Belfor Property Restoration and Wells Fargo, whose financial contributions helped offset operating costs of the parade.

For more information on the Celebrate Birmingham Hometown Parade and After Party, please contact City Clerk Cherilynn Mynsberge at (248) 530-1802 or by email at cmynsberge@bhamgov.org.

City of Birmingham – A Walkable Community. Visit the city’s web site at www.bhamgov.org.